

CMU Master Textbook List (2024)								
Course Code	Course Title	Textbook Title	Author	Edition	Year	Publisher	ISBN #	Estimated Price
ACC 1202	Principles of Accounting	Survey of Accounting	Edmonds, T., Edmonds, C., Olds, McNair, & Tsay	6th	2021	McGraw-Hill Education	978-1260247770	\$109.67
ACC 2302	Principles of Accounting II	Accounting: What the Numbers Mean	Marchall, McManus, and Viele	10th ed	2020	McGraw-Hill Education	77729870	\$47
ACC6140	Managerial Accounting	Managerial Accounting	John J. Wild & Ken Shaw	8th	2022	McGraw-Hill Education	978-1260727845	\$79.60
ART 1010	Art History	Gardner's Art through the Ages: A Concise Global History,	Fred S. Kleiner	6th	2023	Cengage	978-0357660959	\$29.97
BIO 1020	Environmental Science	Environmental Science	Enger, Smith	16th	2022	McGraw-Hill Education	978-1265096137	\$75
BUS 1010	Business Communications	Business Communication: Developing Leaders for a Networked World	Peter Cardon	4th	2021	McGraw-Hill Education	978-1260088342	\$80
BUS 1015	Computer Essentials	Discovering Computers, Essentials: Digital Technology, Data, and Devices,	Misty E. Vermaat; Susan L. Sebok; Steven M. Freund; Jennifer T. Campbell; Mark Frydenberg	1st	2018	Cengage Learning	978-1337285117	\$80
BUS 2951	Principles of Business	Business A changing World	O.C. Ferrell, Geoffrey Hirt, Linda Ferrell	12th	2019	McGraw-Hill Education	978-1260565805	\$39.41
BUS 3151	Business Statistics	Business Statistics: Communicating with Numbers	Jaggia & Kelly	4th	2022	McGraw-Hill Education	9.78126E+12	\$56
BUS 3210	Essentials of Business Law	Essentials of Business Law	Liuzzo	11th	2021	McGraw-Hill Education	978-1264126484	\$79.99
BUS 3331	E-Commerce	e-Commerce, Business Technology, Society	Kenneth Laudon & Carol Guercio Traver	15th	2020	Pearson	978-0134998459	\$118.79
BUS 4751	Business Ethics	Business Ethics Now	Andrew W. Ghillyer	6th	2021	McGraw-Hill Education	978-1260414097	\$40.70
BUS 6190	Strategic Management Capstone	Successful Business Plan: Secrets & Strategies, Business Plan in a Day	Rhonda Abrams, Rhonda Abrams	7th, 4th	2019, 2021	Planning Shop	978-1933895826, 978-1933895864	\$41.46
BUS 6590	Business Ethics	Business Ethics: Decision-Making for Personal Integrity & Social Responsibility	Hartman, DesJardins, MacDonald	4th	2024	McGraw-Hill Education	9.78127E+12	\$70.20
BUS 7020	Seminar in Organizational Theory and Corporate Governance	Organizational Design: A Step-by-Step Approach	Burton, Obel, Håkonsson	4th	2021	Cambridge University Press	978-1108717564	\$47.81
BUS7040	Seminar in Advanced Corporate Finance	Essentials of Corporate Finance	Ross, Westerfield and Jordan	11th	2023	McGraw-Hill Education	978-1264101573	\$62
BUS 7050	Modern Business Driven Technology and E-commerce	New Trends in Business Information Systems and Technology			2021	Springer	978-3-030-48331-9	\$130.05
		Architecting the Digital Transformation: Digital Business, Technology, Decision Support, Management	Alfred Zimmermann, Rainer Schmidt, Lakhmi C. Jain	1st	2021	Springer	978-3030496395	\$25.59
		BUSINESS DRIVEN TECHNOLOGY,	Paige Baltzan	8th	2021		978-1-259-92492-7	\$48.60
BUS 7060	International sustainability and Social Responsibility	International Dimensions of Sustainable Management			2019	Springer	978-3030048181	\$90.28
BUS 7070	Globalization and Global Business Strategy	Global Business Today	Charles Hill	9th	2024	McGraw Hill/Irwin.	978-1266103148	\$61
BUS 7080	Applied Statistics	Statistical Techniques in Business and Economics.	Lind, Marchal and Wathen	17th	2018	McGraw Hill/Irwin.	9781259666360	\$50

BUS 7090	Organizational Change Management & Business Ethics	Digital Technology and Organizational Change: Reshaping Technology, People, and Organizations Towards a Global Society	Cecilia Rossignoli, Francesco Virili, Stefano Za	1st	2018	Springer	978-3319620503	\$43.10
BUS 7100	Seminar in Advanced Marketing	Marketing Management	Kotler, Keller	15th	2021	Pearson	9780133856460	\$48.23
BUS7110	Strategic Human Resource Management	Strategic Human Resource Management	Mello, J.	5th	2019	South-Western Cengage Publishing	9781337619998	\$96.99
BUS 7130	Seminar in Advanced Strategic Management	Strategic Management: Concepts	Rothaermel	4th	2019	mcGraw-Hill Education	978-1260092370	\$59.13
BUS 8210/BUS 8220/BUS 8230	Business Research Methods	Research Design: Qualitative, Quantitative, and Mixed Methods Approaches	Creswell & Creswell	6th	2023	Sage Publication	978-1071817940	\$41.50
		American Psychological Association		7th	2020	APA	978-1433832161	\$19.93
CIS 2001	Introduction to Computer & Information Systems	Introduction to Information Systems	Patricia Wallace		2021	Cengage Learning	978-0135868157	\$82.55
CIS 3700	Introduction to Java Programming	Java: A Beginner's Guide	Herbert Schildt	9th	2022	McGraw-Hill Education	978-1260463552	\$23.36
CIS 5042	Data Warehousing and Mining	Introduction to Data Mining	Tan, Steinbach, Karpatne & Kumar	2nd	2019	Pearson	978-0133128901	\$25.20
CIS 5062	Information Systems Security	Principles of Information Security	Michael E. Whitman and Herbert J. Mattord	7th	2021	Cengage	978-0357506431	\$99.42
CIS 5081	System Analysis & Design	Systems Analysis and Design	Dennis, Wixom, & Roth	8th	2022	Wiley	978-1119803782	\$75.60
CIS5310	Information Systems Planning	Systems Analysis and Design	Kendall & Kendall	10th	2019	Pearson	9780134817361	\$82.30
CIS 5520	Comparative System Development methodologies	Modern Enterprise Architecture: Using DevSecOps and Cloud-Native in Large Enterprises	Jeroen Mulder		2023	Apress	9781484290651	\$19.77
CIS 6190	CIS Strategy Capstone	Management Information System	Jaytilak Biswas	1st	2021	Sage Publication	978-9353883416	\$34.61
CIS 5710	Network Planning and Administration	Computer Networks: A Systems Approach	Larry L. Peterson, Bruce S. Davie	6th	2022	Morgan Kaufman	978-0128182000	\$60.36
CIS 6190	CIS Strategy Capstone	Management Information System	Jaytilak Biswas		2021	Sage Publication	978-9353883416	\$34.61
CIS 6700	Java Programming	Introduction to Java Programming and Data Structures, Comprehensive Version,	Y. Daniel Liang	12th	2020	Pearson	978-0136520238	\$55.16
ECO2401	Principles of Macroeconomics	Macroeconomics for Today Irvin Tucker	Irvin Tucker	11th	2023	Cengage	978-0357721094	\$71.93
ECO 2501	Principles of Microeconomics	Microeconomics for Today	Irvin Tucker	10th	2019	Cengage	978-1337613064	\$103.82
ECO 6150	Managerial Economics	Managerial Economics & Business Strategy	Michael R. Baye & Jeff Prince	10th	2021	McGraw-Hill Education	978-1264575510	\$104.89
ECO 6641	International Economics	International Economics	Robert Carbaugh	18th ed	2023	Cengage Learning	978-0357518915	\$85
ENT 6431	Entrepreneurship	Entrepreneurship: Theory, process & Practice	Kuratko, Donald	11th	2020	McGraw-Hill Education	978-0357033890	\$107.34
ENG 1010	English Composition I	Wordsmith: A Guide to College Writing	Pamela Arlov	7 th	2019	Pearson	978-0134758886	\$97.75
ENG 2010	English Composition II	A Writer's Resource, Student Edition	Elaine Maimon and Kathleen Blake Yancey	6th	2020	McGraw-Hill Education	9.78126E+12	\$62.98
FIN 4001	Financial institutions & Markets	Financial Markets & Institutions	Jeff Madura	13th	2020	Cengage	978-0357130797	\$117.65
FIN 4002	Financial Analysis and valuation	Valuation: Measuring and Managing the Value of Companies	McKinsey & Company Inc. Tim Koller , Marc Goedhart , David Wessels	7th	2020	Wiley	978-1119610885	\$57.97
FIN4310	Financial Management	Fundamentals of Financial Managemen	Brigham, E., Huston, J.	16th	2022	Cengage	978-0357517574	\$186.47

FIN 6001	Security Markets & Investments	Investments	Bodie, Kane, Marcus	13th	2024	McGraw-Hill Education	978-1266085963	\$59.99
FIN 6002	Financial Institutions and Markets	Foundation of Global Financial Markets and Institutions	Frank J. Fabozzi, Frank J. Jones, Francesco A. Fabozzi,, Steven V. Mann	5th	2019	MIT Press	978-0262039543	\$60.64
FIN 6003	Financial Statement Analysis & Valuation	Financial Reporting, Financial Statement Analysis and Valuation	Wahlen, Baginski & Bradshaw	9th	2018	Cengage	978-1337614689	\$96.99
FIN 6160	Managerial Finance	Corporate Finance A Focused Approach	Ehrhardt and Brigham	7th	2020	Cengage	978-1337909747	\$49.65
FIN 6651	International Finance	International Financial Management	Madura, Jeff	13th ed.	2018	Cengage	978-0538482967	\$74.98
FIN 7420	Investment Analysis and Portfolio Management	Investment Analysis and Portfolio Management	Frank K. Reilly; Keith C. Brown; Sanford J. Leeds	11th	2019	Cengage	9781305262997	\$82.14
FIN 7440	Financial markets and Institutions	Financial Markets and Institutions	Anthony Saunders, Marcia Cornett and Otgo Erhemjamts	8th	2022	McGraw	9781260772401	\$60
FIN 7460	Derivatives and Risk Management	Options, Futures, and Other Derivatives	John Hull	11th	2022	Pearson	978-1292410654	\$34.50
FIN 7470	Seminar in International Finance	international Financial Management	Eun & Resnick	8th	2018	mcGraw-Hill Education	9781259717789	\$30
FIN 7490	Mergers & Acquisition	Mergers, Acquisitions, and Other Restructuring Activities: An Integrated Approach to Process, Tools, Cases, and Solutions	DePamphilis, Donald	11th	2022	Academic Press	978-0128197820	\$80.27
HCM 6001	Health Care Policy Analysis and Decision Making	Health policy: An interdisciplinary approach	McLaughin C.P.& C.D.	3rd	2019	Jones & Bartlett	978-1284120240	\$54.14
HCM6002	Ethical and Legal Issues in Health Care Management	Legal and Ethical Issues for Health Professionals	Pozgar, G. D	5th	2019	Jones & Bartlett Learning	9781284144185	\$86.05
HCM 6003	Advanced Community Health Care Management	An Introduction to Community Health	McKenzie, Pinger, Seabert	10th	2021	Jones & Bartlett Learning	978-1284202687	\$72.89
HCM 6005	Operations in Health Care Management	Health Care Operations Management: A Systems Perspective	Langabeer, J.R. II. & Helton, J.	3rd	2021	Jones & Bartlett Learning	978-1284194142	\$49.04
HIS 1010	American History	America: A Narrative History, Brief	Shi, David	11th	2019	W. W. Norton & Company	978-0393668964	\$41.78
HOS 2005/3005	Hospitality Today: An introduction	Hospitality Today: An introduction	Rocco M. Angelo	9th	2024	Educational Institute of the American Hotel Motel Assoc	978-0866127738	\$55.62
HOS 2010/3010	The Lodging and Food Service	The Lodging and Food Service Industry	Lattin Gerald, Lattin Thomas & Lattin James	8th	2014	AHLEI.	978-0866124379	\$569.40
HOS 2025/3025	Managing Front Office operations	Managing Front Office operations	Kasavana, Michael L.	10th	2017	AHLEI.	978-0866125505	\$32.89
HOS 2030/3030	Managing Technology in Hospitality	Managing Technology in Hospitality Industry	Kasavana, Michael L.	7th	2016	AHLEI.	978-0866124904	\$67.19
HOS 2040/3040	Contemporary Club Management	Contemporary Club Management	Editors: Joe Perdue and Jason Koenigsfeld	3rd	2013	AHLEI.	978-0-86612-408-9	\$105.76
HUM 1010	Introduction to Humanities	Landmarks in Humanities	Gloria Fiero	5th	2021	McGraw-Hill Education	978-1260672886	\$111.75
HRM 4352	Fundamentals of Human Resource Management	Fundamentals of Human Resource Management	Noe, Hollenbeck, Gerhart & Wright	8th	2020	mcGraw-Hill Education	9.78126E+12	\$60
HRM 6180	Human Resource Management	Human Resource Management	Mathis, Jackson, Valentine & Meglich	16th	2020	Cengage	978-0357033852	\$56.95
HRM 7530	International Human Resource Management	The Global Challenge: International Human Resource Management	Evans, P., Pucik, V., Bjorkam, I.	3rd	2017	McGraw-Hill Education	9780983332497	\$101
IBA 7510	Seminar in International business	International Business: The New Realities.	Cavusgil, S., Knight, G. & Riesenberger, J.	5th	2020	Prentice Hall	978-0135173961	\$49.90

IBA 7520	International Financial Accounting	International Accounting	Doupnik and Perera	5th	2019	mcGraw-Hill Education	978-1259747984	\$50.43
IBA 7540	International Business Law and Practices	International Business Law and Its Environment	Schaffer, Agusti & Dhooge	10th	2018	Cengage	9781305972599	\$66.63
LED 6910	Team & Group Dynamics	Coaching and Mentoring: Theory and Practice	Garvey, Bob & Stokes, Paul	4th	2022	Sage Publication	978-1529740769	\$144
LED 6851	Conflict Resolution & negotiation Process	The Conflict Resolution Toolbox: Models and Maps for Analyzing, Diagnosing, and Resolving Conflict	Gary T. Furlong	2nd	2020	Wiley	978-1119717584	\$41.99
LED 6910	Team & Group Dynamics	Coaching and Mentoring: Theory and Practice	Garvey, Bob & Stokes, Paul	4th	2022	Sage Publication	978-1529740769	\$18.18
LED 6920	Organizational Innovation & Change	The Theory and Practice of Change Management	John Hayes	5th	2020	Red Globe Press	978-1352001235	\$44.74
LIT 3010	American Literature	The Norton Anthology of American Literature, Vol 2	Levine, Elliott, Siraganian, Hungerford, & Avilez	10th	2022	W. W. Norton & Company	978-0393886184	\$82.75
MIS 2351	Management Information Systems	Principles of Information Systems	Stair, Ralph & Reynolds, George	14th	2021	Cengage	978-1285867168	\$79.50
MIS 6110	Management Information Systems	MIS	Bidgoli, Hossein	10th	2021	Cengage	978-0357418697	\$56.28
MIS 6961	IT Project Management	Information Technology Project Management	Schwalbe, Kathy	9th	2019	Cengage	978-1337101356	\$64.08
MIS 6991	Internet Technology and Strategy	Future Internet Technologies and Trends: First International Conference	Patel, Zuber & Gupta, Shilpi (editors)	2nd	2017	Springer	978-3319737119	\$40.03
MGT 1602	Principles of Management	Management Fundamentals: Concepts, Applications, and Skill Development	Robert N. Lussier	9th	2021	Sage Publication	978-1544384191	\$105.32
MGT 3626	Supply Chain Management	Supply Chain Logistic Management,	Bowersox, D., Closs, D. & Cooper, B.	5th	2019	McGraw-Hill Education	978-0078096648	\$54.70
MGT 3826	Managerial Decision Making and Strategy	Management: A Practical Introduction,	Angelo Kinicki and Denise Breaux Soignet	10th	2022	McGraw-Hill Education	9781260735161	\$80
MGT 4126	Project Management	Project Management: The Managerial Process,	Larson & Gray	7th	2018	McGraw-Hill Education	9781259666094	\$137.99
MGT 4426	International Business Management	International Management: Culture, Strategy, and Behavior	Fred Luthans & Jonathan P. Doh	11th	2021	McGraw-Hill Education	9781260260472	\$37
MGT 4851	Operations Management	Operations and Supply Chain Management	Roberta Russell & Bernard W. Taylor	10th	2019	Wiley	978-1119577652	\$87.81
MGT 6170	Operations Management	Operations Management in the Supply Chain: Decisions and Cases	Schroeder	8th	2019	McGraw-Hill Education	978-1260368109	\$49.50
MGT 6601	International Business Management	International Business: The Challenge of Globalization	Wild John & Wild Kenneth	9th	2019	Pearson	9780134729220	\$131.39
MGT 7610	Seminar in Strategy and Competitive Advantage	Strategic Management and Competitive Advantage	Barney and Hesterly	6th	2019	Pearson	978-0134741147	\$181.32
MGT 7620	Technology Strategy	Technology Strategy	Walton & Pyper.	1st	2020	Springer	978-1137605344	\$55.99
MGT 7630	International Strategy Formulation and Execution	Crafting and Executing Strategy: Concept & Cases	Thompson, Jr., A., Strickland III, A. J., Peteraf, M. & Gamble, J.	22nd	2020	McGraw-Hill Education	978-1260075106	\$55.90
MGT 7640	Strategic Decision Making	An Introduction to Management Science: Quantitative Approach	David R. Anderson, Dennis J. Sweeney, Thomas A. Williams, Jeffrey D. Camm , James J. Cochran	15th	2019	Cengage	9781337406529	\$104.39
		Machine Learning in Production: Developing and Optimizing Data Science Workflows and Applications	Andrew Kelleher & Adam Kelleher		2019	Pearson	978-0134116549	\$45.94
MGT 7650	Organizational Theory: A Strategic Approach	Organization Theory and Design	Daft	13th	2021	Cengage	978-0357445143	\$106.44

MGT 7660	Strategic Management of Non Profit Organization	Strategic Leadership and Management in Nonprofit Organizations: Theory and Practice	Golensky & Hagar	2nd	2021	Oxford university press	978-0190097844	\$72.05
MKT 1201	Principles of Marketing	MKTG	Charles W. Lamb, Joe F. Hair, Carl McDaniel	13th	2021	Cengage	978-0357127803	\$55.07
MKT 4001	Marketing Research	Basic Marketing Research	Naresh Malhorta	4th	2012	Pearson	9780130000000	\$98.48
MKT 4002	Marketing Communications	Advertising and Promotion: An Integrated Marketing Communications Perspective	George E Belch and Michael A Belch	9th	2012	McGraw-Hill Education	9780070000000	\$49
MKT 4005	Principles of Electronic Marketing	Principles of Marketing for a Digital Age	Tracy L Tuten	1st	2020	Sage Publication	978-1526423337	\$41.04
MKT 6001	Consumer Behavior and Decision Models	Consumer Behavior: Building Marketing Strategy	Hawkins, Kleiser and Mothersbaugh,	15th	2024	McGraw-Hill Education	9781266827389	\$53
MKT 6003	International Marketing	International Marketing	Cateora, Graham, Gilly	18th	2020	McGraw-Hill Education	978-1260547870	\$87.95
MKT 6004	Pricing Strategy	Pricing Strategies: Harvesting Product Value	Robert Schindler	2nd	2023	Sage publication	978-1526494412	\$14.99
MKT 6006	Strategic Brand Management	Strategic Brand Management	Keller, K.	4th	2013	Pearson	978-0-13-266425-7	\$35.15
MKT 6120	Marketing Management	Marketing Management	Marshall G. & Johnston M.	4th	2023	McGraw-Hill Education	978-1260381917	\$51.99
MKT 7310	Advanced International Marketing	International Marketing	Daniel W. Baack, Barbara Czarnecka, Donald E. Baack	2nd	2020	Sage Publishing	978-1506389226	\$53.18
MKT 7320	Seminar in Consumer Behavior and Persuasive Technologies	Consumer Behavior: Buying, Having, and Being	Michael Solomon	13th	2020	Pearson	978-0135225691	\$71.81
MKT 7330	Strategic Marketing	Strategic Marketing Management- Theory And Practice	Alexander Chernev		2019	Cerebellum Press	978-1936572588	\$94.50
MKT 7340	Advanced Analytical Marketing Research	Marketing Research	Burns, Veeck & Bush	8th	2017	Pearson	978-0134167404	\$99.95
MKT 7350	Marketing Communications	Advertising and Promotion: An Integrated Marketing Communications Perspective	Belch & Belch	12th	2021	McGraw-Hill Education	978-1260570991	\$85.39
MKT 7360	Pricing Theory & Practice	Pricing Strategy Implementation: Translating P	Andreas Hinterhuber, Stephan M. Lid	1st	2020	Routledge	978-1138332171	\$56.00
MTH 1150	Algebra	College Algebra	Gustafson and Hughes	10th	2023	Cengage	978-1337282291	\$42.97
ORG 4451	Organizational Theory and Behavior	Organizational Behavior: Managing People and Organizations	Griffin, Philips & Gully	13th	2020	Cengage	978-0357723654	\$74.98
ORG 6011	Organizational Development and Change	Managing Organizational Change: A Multiple Perspectives Approach	Ian Palmer, Richard Dunford, & David Buchanan	4th	2019	McGraw-Hill Education	978-1260043716	\$60.69
PHL 3010	Critical Thinking	Critical Thinking	More and Parker	13th	2021	McGraw-Hill Education	978-1260241020	\$38.30
PS 1010	American Government	American Government: A Brief Introduction	Lowi, T., Ginsberg, B., Shepsle, K., & Ansolabehere, S.	15th	2019	W. W. Norton & Company	978-0393674934	\$59.77
PSY 1010	Psychology	Psychology and Your Life with P.O.W.E.R Learning	Robert Feldman	4th	2019	McGraw-Hill Education	978-1260042269	\$88.50
SOC 1010	Sociology	Sociology in our Times: The Essentials	Kendall, Diana	12th	2021	Cengage Learning	978-0357368633	\$66.68
SPM 2526/3526	Facilities and Event Management	Managing Sports Events	Greenwell, Danzey-Bussell & Shonk	2nd	2020	Human Kinetics	978-1492570950	\$48.97
SPM 2246/3246	Fundraising Concepts	Achieving Excellence in Fundraising	Shaker, Tempel, Nathan & Stanczyki	5th	2022	Wiley	978-1119763758	\$63.77
SPM 2551/3551	Current Issues on Sports	Contemporary Sport Management	Pedersen & Thibault	7th	2022	Human Kinetics,	978-1718202993	\$81.73
SPM 2246/4346	Media Relations	Media Relations in Sport	Brad Schultz, Philip Caskey & Craig Esherick	5th	2020	Fit Publishing	978-1940067360	\$74.82

TEC 6951	Strategic Management of Technology and Innovation	Strategic Management of Technology and Innovation	Schilling	6th	2020	McGraw-Hill Education	978-1260087956	\$24.79
SPM 2246/3246	Fundraising Concepts	Achieving Excellence in Fundraising	Shaker, Tempel, Nathan & Stanczykiewicz	5th	2022	Wiley	978-1119763758	\$63.77
SPM 2551/3551	Current Issues on Sports	Contemporary Sport Management	Pedersen & Thibault	7th	2022	Human Kinetics	978-1718202993	\$81.73
SPM 2246/4346	Media Relations	Media Relations in Sport	Brad Schultz, Philip Caskey & Craig Esherick	5th	2020	Fit Publishing	978-1940067360	\$74.82
TEC 6951	Strategic Management of Technology and Innovation	Strategic Management of Technology and Innovation	Schilling	6th	2020	McGraw-Hill Education	978-1260087956	\$39.97